

TxCMA Board of Directors Meeting

Scheduled: June 23, 2016, 10:30am CDT, conference call

Purpose of meeting: Discuss agenda items for the upcoming [two] annual meetings

Board members present:

- Matt Bedosky, President (Richardson)
- Joe Dunham, Treasurer (Denton)
- Paul Carroll, Secretary (Houston)

The meeting was called to order at 10:35am CDT.

Discussions:

- Discussed not needing to wait for additional board member participation as there were no votes for this meeting.
- Discussed past IPCPR meeting traditions
 - Annual member meeting held right after the close of the first day of the trade show
 - Annual board meeting held a few nights later
- Discussed changing when to hold annual board meeting. The discussion resulted with a general consensus that holding the meeting on Sunday evening after the trade show's seminars have completed.
 - The idea is that it'll provide time to prepare for the annual member meeting the next day.
- Discussed recent impact of IPCPR contract changes with Longbow Partners.
- Discussed ideas for additional payment options for annual dues, such as a mobile solution, to be used throughout the IPCPR trade show and convention. One provider suggested was Square.
 - It was further discussed that multiple board members (number and who to be determined later) could be used to increase our presence for collecting membership dues.
- Discussed lackluster narrative provided in the past for soliciting membership. The discussion suggested we should begin thinking about changing this narrative. Lee Moore has started working on a project that may be of benefit in this effort.
- Our association needs about 60 to 65 contributing members.
- There were no increases in the number of sponsors for our association during the current fiscal year.
 - Altadis has not made good on their sponsorship pledge for the current fiscal year. Multiple attempts to collect from Altadis have yielded no results.

Agenda Items: Annual Board Member Meeting

- Seek appointment of a VP of Special Relations replacement
- Golf tournament fundraiser
- Other ideas for generating new streams of revenue

Meeting adjourned at 11:15am CDT.

Submitted by Paul Carroll, Secretary